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NZEI  
Public Attitudes: Teacher Aides and ECE  
Draft v3 June 2018

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# Research approach

- ✦ **Objective:** To understand public attitudes to the level of support being provided to Teacher Aides and ECE.
- ✦ **Method:** An online survey was conducted with respondents sourced from Research Now (an online Research Panel Provider that complies with ESOMAR guidelines for online research.)
  - ✦ Nationally representative by gender, age (20yrs +), and region. Weighted to population.
  - ✦ Wave 1: n= 1,008, Survey conducted Thurs 22<sup>nd</sup> to Mon 26<sup>th</sup> March, 2018
  - ✦ Wave 2: n= 1,015, Survey conducted Wed 27<sup>th</sup> to Friday 29<sup>th</sup> June, 2018
- ✦ Quota sampling and weighting to ensure representative cross section by age, gender and geography
- ✦ To correct for non-response in any of the quota sampling variables, the data have been weighted based on Statistics New Zealand's population counts.
- ✦ Maximum of +/- 3% margin of error at the 95% confidence level. This is the sampling error for a result around 50%. Results higher and lower than 50% have a smaller sampling error.
- ✦ Totals may not equal 100% due to rounding.

# Research findings

## Teacher Aides:

- ✦ There is continued agreement that students with **additional learning needs** require more support (91% agree in both June and March)
- ✦ There is strong agreement for more support (90% agree) and increased pay (85% agree) for **Teacher Aides**.

## ECE:

- ✦ There is a high level of agreement that **ECE teachers need more support** (81% agree) and a **pay rise** (77%). Three in five (60%) New Zealanders believe ECE teachers are underpaid **because they are female**.

## Use of tax money:

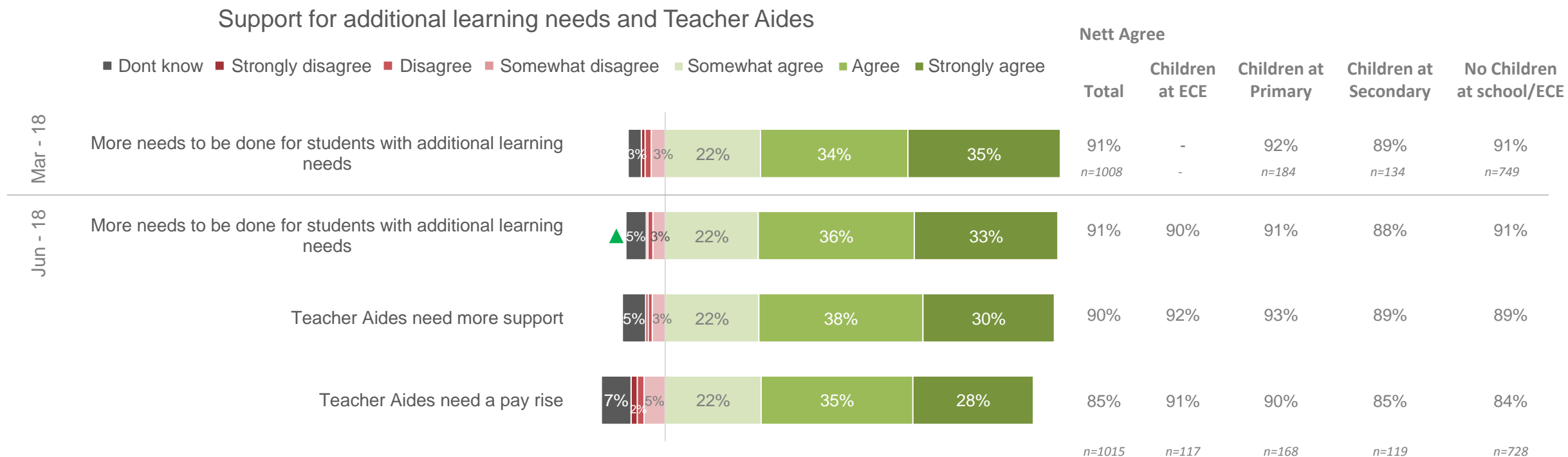
- ✦ Support for **more investment in education** remains strong at 85% (though down from 91% in March) and strongest amongst those with children at ECE (92%) and Primary school (91%). The slight (-6%) overall decline in support is driven by those with no children at school.
- ✦ High levels of support for **more investment in salaries** for Teacher Aides (84% support) and ECE teachers (79% support, with support amongst those with children at ECE is higher at 90%).



## Detailed Findings

# Continued public agreement for more support for students with additional learning needs. And strong agreement for more support and increased pay for Teacher Aides.

Q8. Now thinking about students with additional learning needs and the Teacher Aides that support these students, to what extent do you agree or disagree that:



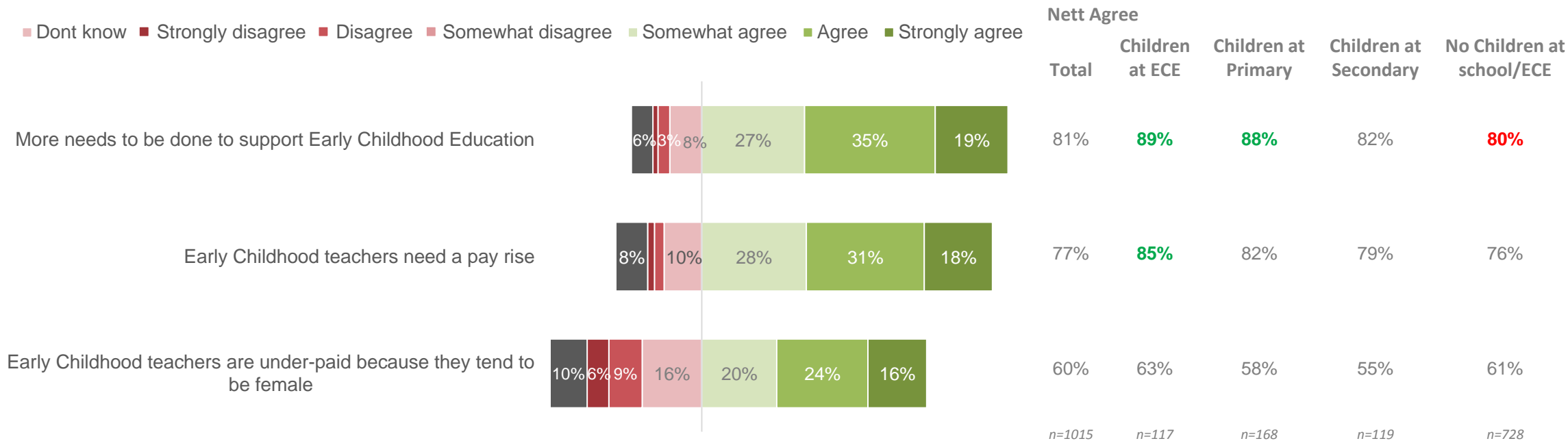
#%= Significantly higher than total ▲ = Significantly higher than previous wave

#%= Significantly lower than total ▼ = Significantly lower than previous wave

# High levels of agreement that ECE teachers need more support and a pay rise. Over half believe ECE teachers are underpaid because they are female.

Q9. Now thinking about Early Childhood Education (teaching children up to school age i.e. 0 to 6 years) to what extent do you agree or disagree that:

## Support for ECE and ECE teachers



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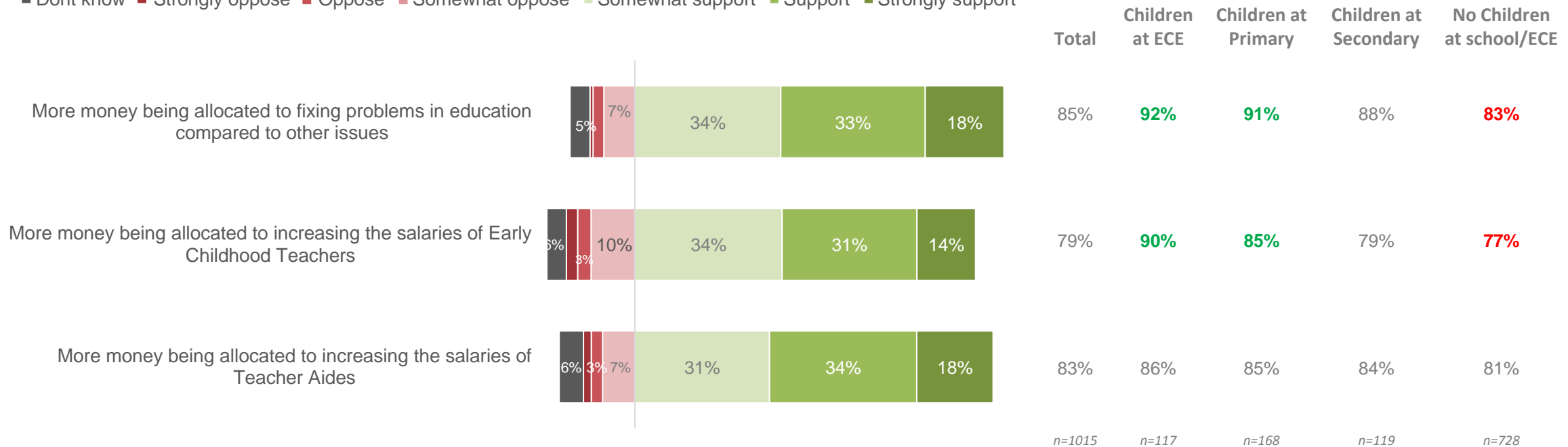
# High levels of support for greater investment in salaries, slightly less so for ECE teachers, driven down by those who don't have children at school/ECE.

Q10. Thinking overall about how your tax money is spent by the Government, do you support or oppose the following:

## How your tax money is spent by the Government

■ Dont know ■ Strongly oppose ■ Oppose ■ Somewhat oppose ■ Somewhat support ■ Support ■ Strongly support

### Nett Support



#%= Significantly higher than total

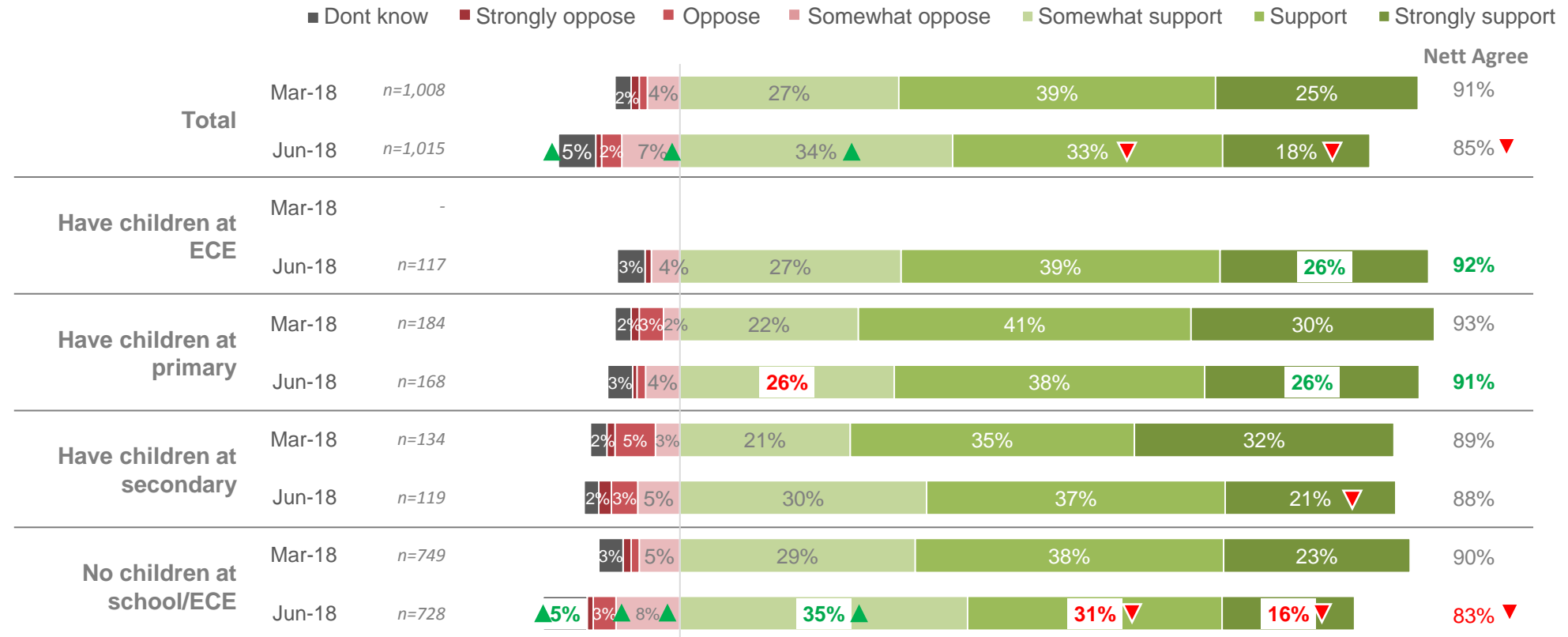
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# Support for more investment in education remains strong at 85% and strongest amongst those with children at ECE (92%) and Primary school (91%).

Q10. Thinking overall about how your tax money is spent by the Government, do you support or oppose the following:

## More money being allocated to fixing problems in education compared to other issues



##% = Significantly higher than total ▲ = Significantly higher than previous wave

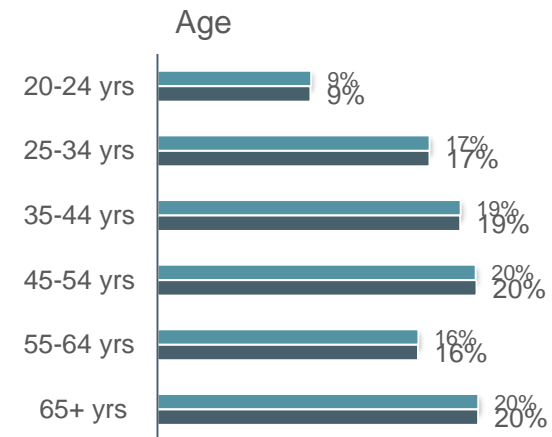
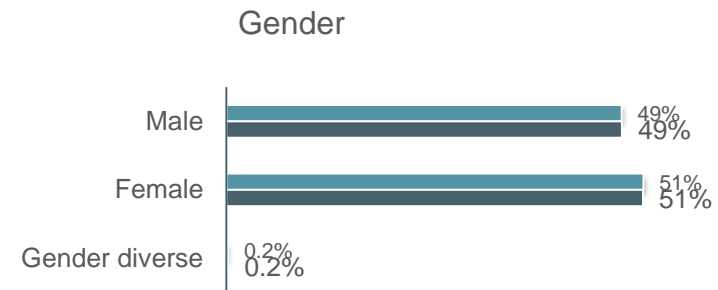
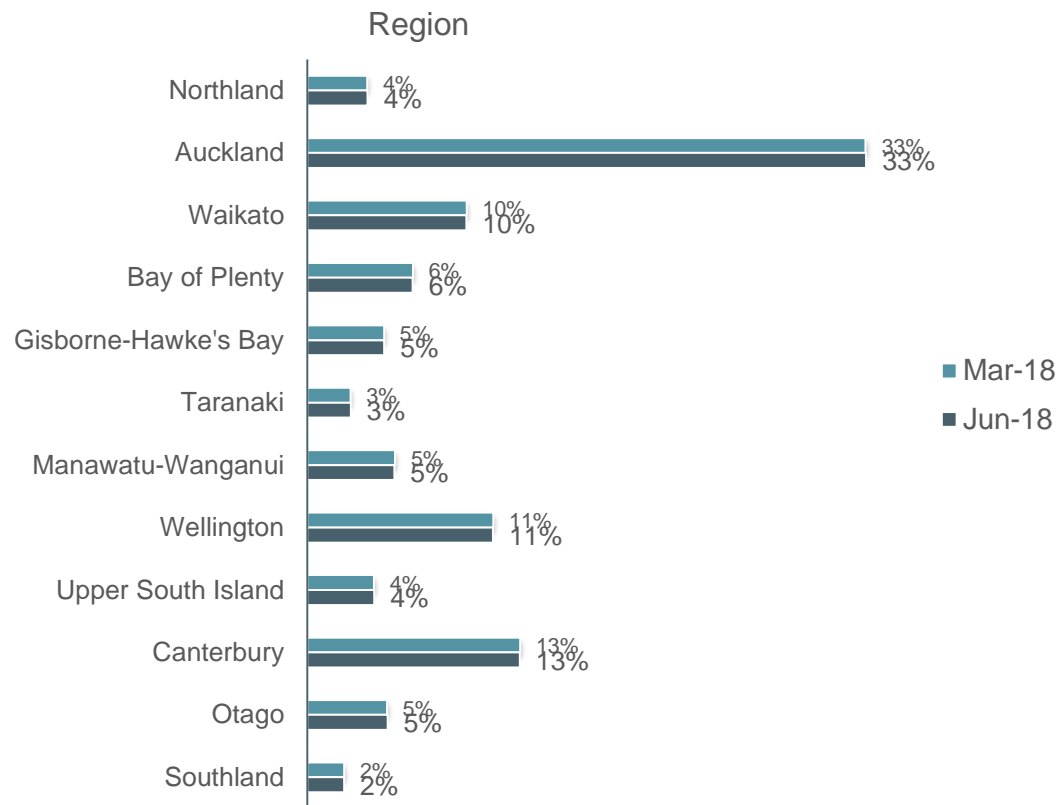
##% = Significantly lower than total ▼ = Significantly lower than previous wave



# DEMOGRAPHICS

# Demographics

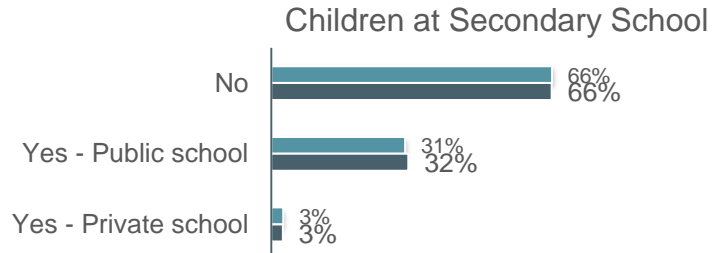
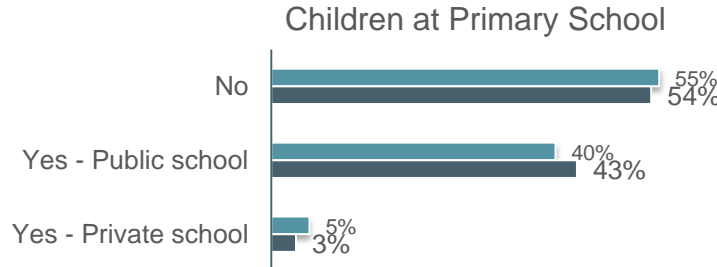
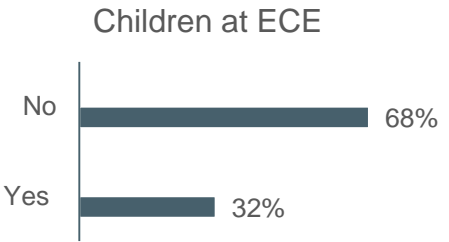
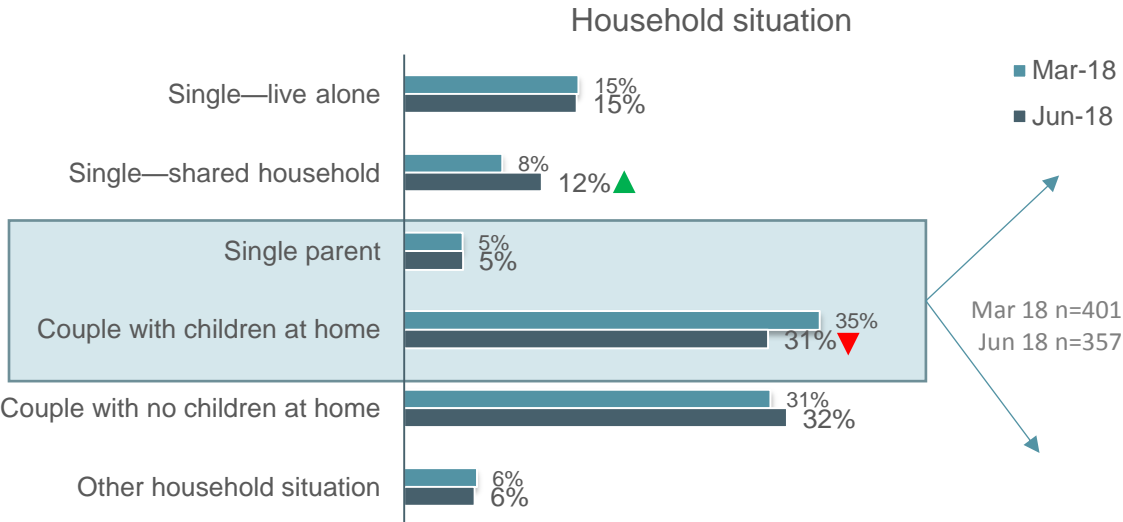
D3 Which region of New Zealand do you live in?, D1. Are you ...?, D2. Could you please tell me which of the following age groups you belong to?



March 18 n=1,008  
June 18 n=1,015

# Demographics

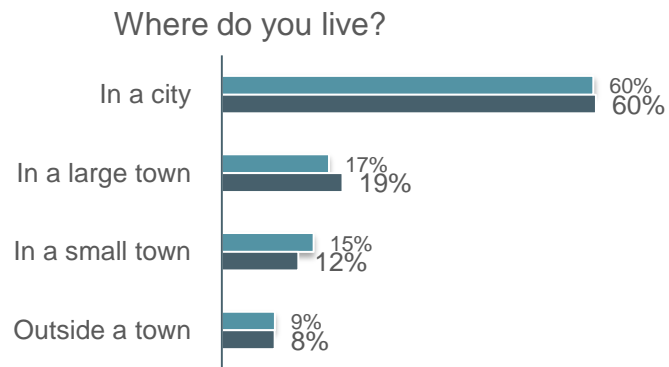
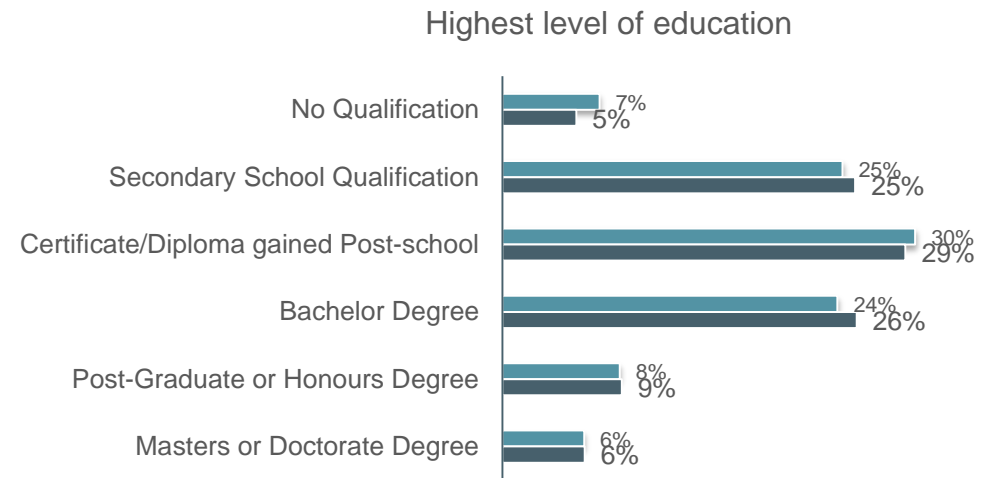
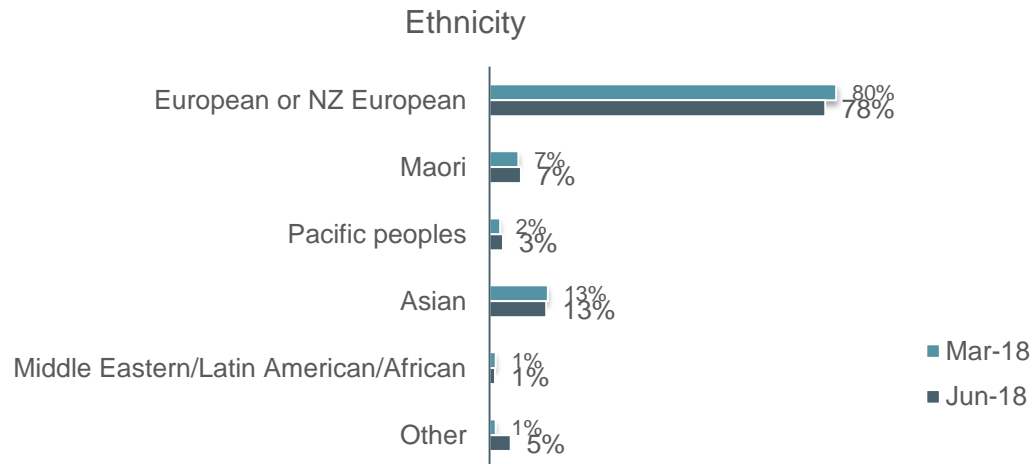
D7. Which type of household situation best applies to you?, D7a. Do you have a child / children attending primary school?, D7b Do you have a child / children attending secondary school?



March 18 n=1,008  
June 18 n=1,015

# Demographics

D9. Which ethnic group do you belong to? (Please select those that apply to you). D10. And which of the following best describes your highest level of education?  
 D5. Where do you live?



March 18 n=1,008  
 June 18 n=1,015

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We look forward to discussing these findings with you.

If you have any questions in the meantime or anytime, please contact us.

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